

Russian Textile Week

Event schedule

Topics: The Russian Textile and Garment Industry: Realities and Challenges of 2022

Dates: 14–17 March 2022

Venue: Pavilion No.2, EXPOCENTRE AO, Moscow, Russia

14 March (Monday)

Day 1

Blue Hall

(Pavilion No.2)

12:00–12:30 Opening ceremony of Russian Textile Week 2022

13:00–14:30 Opening panel: The Russian textile and garment industry: realities and challenges of 2022

14:45–15:00 Award ceremony of the INTERFABRIC 2021 professional competition and the TEXTILE DESIGN AWARDS competition

16:00–18:00 Discussion club: The future of the Russian fashion industry: manufacturing and selling competitive products

Achievement Hall

(Pavilion No.8, Conference Hall, Floor 1)

14:15–15:15 Open dialogue: Instruments of state support: practice in the application

(within the 2nd INLEGMASH International Industry Conference)

Moderated by Oleg Kascheev, Assistant Rector of Research at the Kosygin Russian State University

Topics:

- state support measures for textile industry enterprises
- non-state support measures for textile industry enterprises
- the practice of applying various instruments of textile industry support

15:30–18:00 Business dialogue: Building production facilities: a new look at equipment

(within the 2nd INLEGMASH International Industry Conference)

*Moderated by Andrey Churaev**

Topics:

- spinning and weaving equipment
- 3D weaving technology
- bast fibres
- equipment for production of cords, ropes and yarns
- knitting machines

Trend Zone
(Pavilion No.2, Hall 3, Floor 2)

15:00–15:45 Meeting: The global sourcing crisis and its positive implications for the fashion industry

16:00–16:45 Meeting: Pantone's colour of the year – from an idea to a shop counter

17:00–18:00 Open talk: Printing on fabrics in Russia

Dispute Hall
(Pavilion No.8, Buffet Hall, Floor 1)

14:00–15:00 Master class: Content for social media and marketplaces: from a brand to an enterprise

15:15–16:30 Business hands-on session: LEGPROM.cloud: online sales and purchasing in the current realities. A turnkey solution for textile and garment industry companies

16:45–18:00 Meet the expert: Visual merchandising: luring out of online to offline using creativity

Activity Hall
(Pavilion No.2, Seminar Hall No.4, Floor 1)

14:30–15:30 Meeting: Knitwear as a megatrend. Specifics of production from Europe to China

15:45–16:45 Meeting: Designing textile industry products
(within the 2nd INLEGMASH International Industry Conference)

Moderated by Mikhail Shpilkin, Head of the Soyuzlegprom Committee on Digital Textile Printing and Decoration, co-founder of the Legprom Review and Digital Textile magazines

Topics:

- the advantages of Russian CAD
- integration of CAD, plotters and cutting equipment
- a virtual fitting room
- experience of implementing CAD in various production facilities

17:00–18:00 Open talk: Production management automation – the latest solutions

15 March (Tuesday)

Day 2

Achievement Hall
(Pavilion No.8, Conference Hall, Floor 1)

10:30–12:30 Panel: New technology for garment manufacturers
(within the 2nd INLEGMASH International Industry Conference)

Moderated by Mikhail Shpilkin, Head of the Soyuzlegprom Committee on Digital Textile Printing and Decoration, co-founder of the Legprom Review and Digital Textile magazines

Topics:

- cutting equipment
- industrial sewing and embroidery systems
- seamless technology
- wet-heat treatment equipment, laying tables
- certification of garment manufacturing plants

12:45–15:45 Panel: Digital printing and textile decorations

(within the 2nd INLEGMASH International Industry Conference)

Moderated by Mikhail Shpilkin, Head of the Soyuzlegprom Committee on Digital Textile Printing and Decoration, co-founder of the Legprom Review and Digital Textile magazines

Topics:

- the 2021 results of the digital printing and textile decoration segment in Russia and the forecast for 2022
- advanced digital printing equipment
- new technology in digital printing - DTF
- equipment for textile treatment pre and post digital printing
- screen printing equipment and consumables
- textiles for digital printing
- decorating textiles with foil

16:00–18:00 Conference: Reuse and recycling – technology

(within the 2nd INLEGMASH International Industry Conference)

Moderated by Nadezhda Kornilova, CEO at Engineering Centre of Textile Industry

Topics:

- technological capabilities for reuse of textile waste
- technological specifics of textile materials recycling
- eco-initiatives in the fashion and textile industry and recycling
- the cyclical economy: a component and integral part of the Fourth Industrial Revolution

Trend Zone

(Pavilion No.2, Hall 3, Floor 2)

11:00–12:30 Meeting: Main trends of SS23 textile designs

12:45–13:45 Meeting: Trends in SS 23 home textiles from Carlin (France)

14:00–14:45 Expert session from Fashion Consulting Group

15:00–16:00 Master class: Wool, a caring and innovative material inspired by nature

16:15–18:00 Meeting: New solutions and cooperation opportunities between Russian and Uzbek textile industry professionals

Dispute Hall

(Pavilion No.8, Buffet Hall, Floor 1)

11:00 – 12:30 Meeting: Personnel for the Russian textile and garment industry: professions and qualifications, up-to-date content of educational programmes, pressure points, the Professionalitet project

12:45–13:45 Meeting: Social media for industrial enterprises. What for and how?
(within the 2nd INLEGMASH International Industry Conference)

Moderated by Maria Novikova, founder and CEO at the Now Communications agency

Topics:

- why industrial enterprises need social media
- examples of social media advertising campaigns for industrial enterprises
- the main mistakes in working with social media
- how to evaluate the effectiveness of a SMM agency

14:00–15:00 Master class: Everything about the Russian fabrics market

15:15–16:45 Panel: A quest for the golden fleece: raw material supply for the wool industry
(an enlarged meeting of the Soyuzlegprom Committee on the Wool Processing Industry, Production and Selling of Wool Products)

17:00 – 18:00 Panel: Marking the products of the textile and garment industry

Activity Hall

(Pavilion No.2, Seminar Hall No.4, Floor 1)

10:00–13:00 Panel: Digital manufacturing. Digital twins
(within the 2nd INLEGMASH International Industry Conference)

Moderated by Alexey Silakov, PhD in Economics, senior lecturer, Vice Rector for Research at the Kosygin Russian State University

Topics:

- Industry 4.0 and responsible manufacturing: a fundamental trend in the development of the textile and garment industry in the 21st century
- training of digital production professionals
- simulation modelling as a tool for creating a digital twin of production in the textile and garment industry
- virtual and augmented reality tools in the textile and garment industry
- advanced technologies of digitalization of ACS and how to preserve your identity
- construction of digital twins using 3D modelling technologies
- digital fashion today and tomorrow

13:15–15:00 Hands-on session: Why do prices for fabrics grow and when will it stop?

15:15–16:15 Hands-on session: Fabrics in a modern interior: home, office, HoReCa

16:30–18:00 Hands-on session: How to find a new occupation in the fashion industry
(HR FASHION & TEXTILE INDUSTRY DAY)

16 March (Wednesday)

Day 3

Achievement Hall

(Pavilion No.8, Conference Hall, Floor 1)

11:00–11:45 Hands-on session: **Certification of textile and garment industry goods**

12:00–13:30 Meeting: **Choosing sales channels for different types of textile and garment industry goods**

13:45–16:00 Meeting: **Cotton, linen, hemp, nettle or polyester? Raw materials security of the Russian textile industry**

(within the 2nd INLEGMASH International Industry Conference)

Moderated by Oleg Kascheev, Assistant Rector of Research at the Kosygin Russian State University

Topics:

- what is realistic to manufacture in the current economic and geopolitical climate
- how to supply Russian textile producers with raw materials
- a realistic view on the situation with fibres
- will chemistry help us?

Trend Zone

(Pavilion No.2, Hall 3, Floor 2)

10:00–10:45 Hands-on session: **The fabric printing guide for fashion brands and designers: choosing a factory, technology, minimising waste, preparing prints**

11:00–13:15 Open talk: **What we already know and what we will learn: high-tech in sportswear and protective garments**

13:30–14:30 Meeting: **Cluster development of the textile and garment industry: pros and cons**

14:45–16:00 Meeting: **Logistics: challenges of the time, where to find containers and a reliable forwarder**

Dispute Hall

(Pavilion No.8, Buffet Hall, Floor 1)

10:00–11:45 Discussion: **Technical textile: at the intersection of industries**

(within the 2nd INLEGMASH International Industry Conference)

Held as a joint meeting of the Soyuzlegprom Committee for Chemical Fibres, Yarns, Technical Textile Products and the Commission for the Chemical Industry of the Russian Union of Industrialists and Entrepreneurs on the topic of **supplying textile industry enterprises with chemical raw materials, taking into account the draft Strategy for the Development of the Chemical and Petrochemical Industry until 2024 and for the period until 2035. Challenges and prospects in expanding the product range**

Moderated by Oleg Kascheev, Assistant Rector of Research at the Kosygin Russian State University

Topics:

- reasons for rising prices for chemical fibres and yarns and their impact on textile industry

output

- prospects for the development of production and pricing of PET and PP granulates
- opportunities for expanding production of polyamide fibres and yarns
- trends in production of polyester cord yarns
- the state of production of polyester textile yarns
- trends in production of PP filaments for floor coverings
- plans for the first primary PET fibre production plant in Russia
- prospects of expansion of production of polyester fibres from recycled PET
- prospects of production of viscose fibres and filaments from bast cellulose

12:00–16:00 Conference: Protect your intellectual property – counterfeit, knock-off, copying, parallel imports

Activity Hall

(Pavilion No.2, Seminar Hall No.4, Floor 1)

11:00–13:00 HR Fashion & Textile Industry Day

Hands-on session: **Managing a team, recruiting and interviewing remotely**

13:15–16:00 HR Fashion & Textile Industry Day

Consultations

Interviews

Meetings